



**The Redeemer**  
Church of England Primary School

**Class Dojo Policy**

Date: 2025 - 2026

## Class Dojo Communication Policy for Teachers, Parents and Carers

### Introduction

At The Redeemer, we believe that strong home–school communication is key to supporting pupils' learning, well-being and achievement. Since 2019 we have been using **Class Dojo** to share positive messages, celebrate learning, and provide important information to families. This policy explains how Class Dojo is used in our school and outlines expectations for staff and parents/carers.

### What is Class Dojo?

Class Dojo is a secure communication app connecting teachers, parents and pupils. It allows us to share photos, videos and messages safely. Each class has its own secure Class Story that can only be accessed by parents/carers of pupils in that class.

[Learn more at www.classdojo.com/about](http://www.classdojo.com/about)

### Our Principles

- Class Dojo is an **additional communication tool**; it does not replace newsletters, phone calls or face-to-face conversations.
- The focus of Class Dojo is on **positive communication** and sharing information that supports pupils' learning.
- **Sensitive issues** or urgent matters will not be dealt with via Class Dojo.

### How Staff Use Class Dojo

Class Teachers will:

- Use Class Dojo in line with the school's Behaviour Policy to communicate positive messages.
- Post reminders, key dates and whole-class announcements via the Class Story.
- Only post images/videos of pupils where parental permission has been given.
- Communicate with parents between **8:00am and 5:00pm on working days** and respond within **two working days**.
- Use a formal and professional tone at all times.
- Log safeguarding concerns arising from messages on CPOMs (school safeguarding system).
- Not use Class Dojo to discuss sensitive issues, behaviour incidents or friendship matters – these will be handled via phone or in-person meetings.

Class Dojo will **not** be used for:

- Daily or detailed updates about individual progress.
- Instant replies to questions – urgent messages should go through the school office.
- Sharing information about poor behaviour or friendship issues.

## How Parents and Carers Should Use Class Dojo

Parents/Carers will:

- Enjoy updates via the Class Story and occasional photos/work samples.
- Not expect extensive or daily updates.
- Allow up to **two working days** for a response from the class teacher.
- Contact the school office directly for urgent or time-sensitive information.
- Not publish or share images containing children other than their own on social media (e.g. Facebook, Instagram).

## Whole School Guidelines (Summary)

- Only members of the **Senior Leadership Team (SLT)** post on the whole-school page (School Story).
- All posts on School Story are key messages and whole-school information.
- Classes are set up centrally by the school office at the start of each academic year.
- Direct messaging and Class Chat features are limited to ensure privacy and professionalism.
- Student commenting on posts and Dojo Island features are disabled.

## New Starters

All new parents/carers will be invited to join Class Dojo once their child is on roll. Access is secure and limited to the class your child attends. Teachers and staff will post important information, key dates and activities to help you support your child's learning at home.