



**The Redeemer**  
Church of England Primary School

**School Media Policy**

2024 - 2025

At The Redeemer CE Primary School, we aim to ensure that parents and carers can share in the rich experiences and opportunities that our pupils enjoy daily. By sharing photographs and videos of pupils' learning, school trips, and extracurricular events, we provide a wonderful way for families to engage with and celebrate their children's achievements.

We use the following platforms to share photographs and videos:

- **School Website:** [www.theredeemercep.co.uk](http://www.theredeemercep.co.uk)
- **School YouTube:** [www.youtube.com/@theredeemerprimaryschool](http://www.youtube.com/@theredeemerprimaryschool)
- **Class Dojo:** [www.classdojo.com](http://www.classdojo.com)
- **School Facebook:** [www.facebook.com/theredeemerprimary](http://www.facebook.com/theredeemerprimary)
- **Local Newspapers (print and online):** [Lancashire Telegraph](#) and [LancsLive](#)
- **Other trusted partner websites**
- **School displays and prospectuses**

To ensure privacy and safety, only first names and year groups are included when photographs or videos are published.

### **Consent**

Parents/carers who do not wish their child to appear on any of the above platforms must provide this in writing to the school office. Please note that opting out will apply to all platforms listed above, as we cannot accommodate requests to limit consent to specific platforms or events.

### **Parent/Carer Photography and Video Sharing**

We kindly remind parents and carers to refrain from publishing any photographs or videos featuring other children online. This policy helps protect the privacy and confidentiality of all pupils, including those whose families have opted out of media sharing.

### **Previous Correspondence**

Please be aware that requests for photography and publicity consent were initially collected through the data collection form completed at the time of your child's enrolment.