Online Safety: Reliable

Principles
Always check everything you read
Protect your online information

How does information get uploaded to the internet?	Why do people create fake news?	How can videos and photos be manipulated?
Anyone can create, make a website and start uploading information. There is a wide range of trustworthy websites and less trustworthy. Less trustworthy often use 'clickbait' headlines and are not a recognisable source of information (i.e not the BBC, Guardian etc.)	Some people want to change other people's minds on certain issues so they write stories that are lies. Fake news appears on websites that are not reliable sources but they may try to look reliable.	People can use photoshop to create fake images which people may believe are real photographs. There is also technology around which creates 'deepfake' videos which make it look like people have done something they have not.
How do we know if information is reliable?	**What can we do to prevent exposure to fake news?**	**What is a digital footprint?**
Unreliable websites often have a lot of 'pop ups' and adverts and do not link to other articles/information. We should always verify what we have read to ensure it is Reliable (SMART Rules). Trusted news sources are often the best place to get information from.	We should use trusted sites to get our information from. Be aware that websites and search engines often use algorithms to give us websites that they think we would enjoy. Check, can you find the information somewhere else?	Web browsers save what we have looked on online. They use this information to promote things we think we would like (fashion, sport, make up videos). Our digital footprint is used to target us more so that we log on more in the future.